

## REMARKS

Reconsideration and allowance of the subject application are respectfully solicited.

Claims 1, 7, 8, 11, and 14 through 17 are pending, with Claims 1 and 11 being independent.

Claims 1, 7 through 8, 11, and 14 through 17 were rejected under 35 U.S.C. § 103 over newly-cited US 5,905,492 (Straub, et al.) in view of newly-cited US 2003/0151621 A1 (McEvelly, et al.). All rejections are respectfully traversed.

Claims 1 and 11 recite, *inter alia*, receiving a broadcasting wave including (a) a digital television signal and (b) GUI data including keyword information, with installing as claimed.

However, Applicants respectfully submit that neither Straub, et al. nor McEvelly, et al., even in the proposed combination, assuming, *arguendo*, that the documents could be combined, discloses or suggests at least the above-discussed claimed features as recited, *inter alia*, in Claims 1 and 11.

The Official Action states that Straub, et al. is silent as to such features, and therefore relies upon McEvelly, et al. as showing “receiving a broadcasting wave including a digital television signal... paragraph 72”. Applicants respectfully traverse such reliance. Applicants respectfully submit that McEvelly, et al.’s paragraph [0072] discloses, e.g., a set top box 7 receiving files from user interface server 31 over IP data network 33, but is silent as to such a *broadcasting wave*. Applicants also wish to point out that McEvelly, et al.’s paragraph [0079] discloses, e.g., that a user request 215 is forwarded over the IP data network 33 to video server 15 or BTV server 27, which streams the requested video or television channel to the user over the IP

data network 33, which, again, is not the claimed *broadcasting wave*.

Applicants further respectfully submit that there has been no showing of any indication of motivation in the cited documents that would lead one having ordinary skill in the art to arrive at the above-discussed claimed features. Applicants submit that by means of such feature, in a case where a receiver receives a broadcasting wave, the receiver could not select in advance desired GUI data to be received by the receiver, and in order to solve this problem, the present invention provides the claimed GUI data including keyword information with installation as claimed. Applicants submit that this would never be required in Straub, et al. or McEvilly, et al. Of course, the claims are not limited to the foregoing or to the disclosed embodiments.

The dependent claims are also submitted to be patentable because they set forth additional aspects of the present invention and are dependent from independent claims discussed above. Therefore, separate and individual consideration of each dependent claim is respectfully requested.

Applicants submit that this application is in condition for allowance, and a Notice of Allowance is respectfully requested.

Applicants' undersigned attorney may be reached in our Washington, D.C. office by telephone at (202) 530-1010. All correspondence should to be directed to our below listed address.

Respectfully submitted,

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